

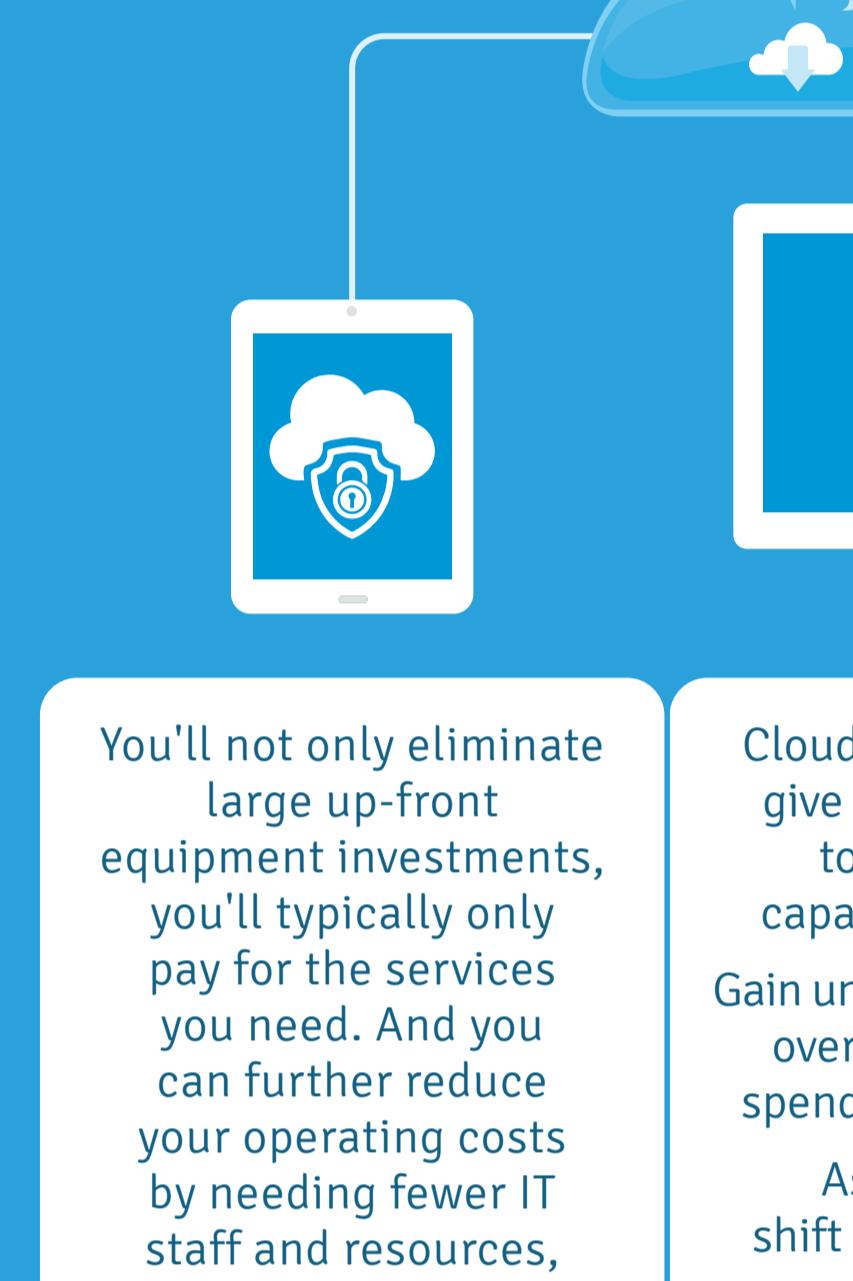
# A ROADMAP TO OVERCOMING CLOUD MIGRATION CHALLENGES

## What's Stopping Companies From Adopting Cloud Computing?

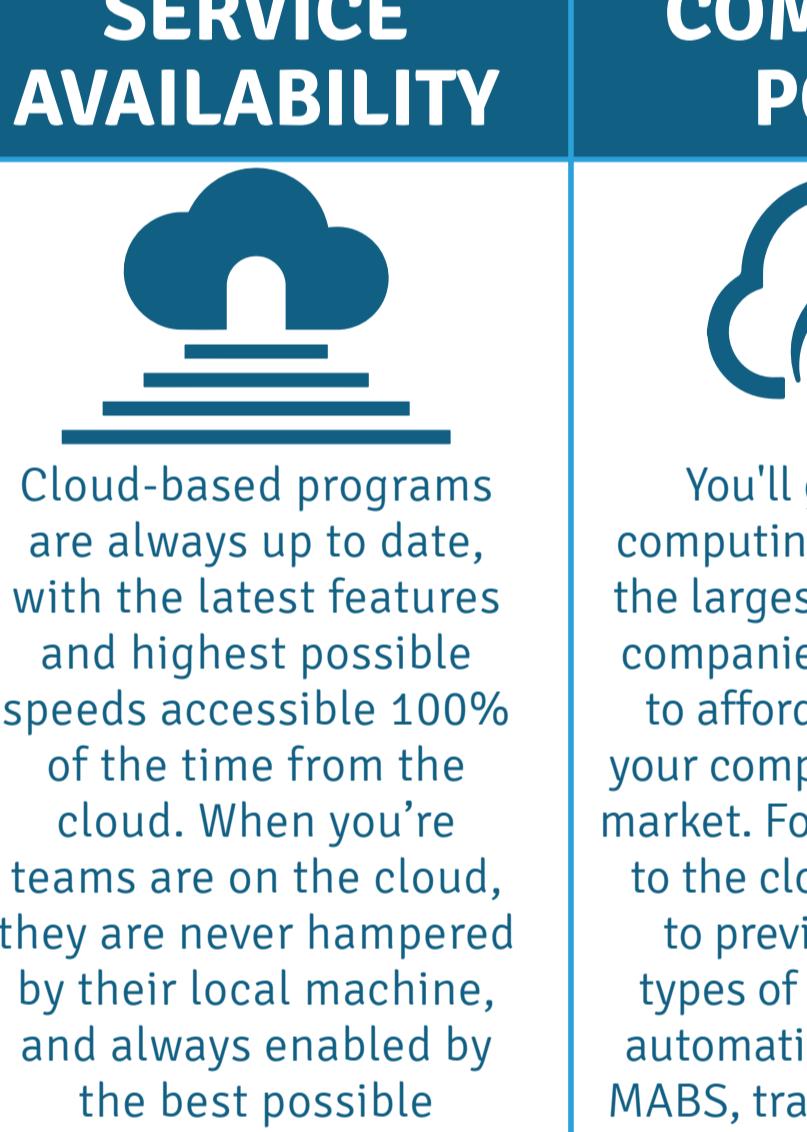
Cloud-based operations are revolutionizing the way we do business, and moving to the cloud is now an essential step for most organizations.

However, many obstacles to a successful cloud migration remain.

### WHAT'S THE CURRENT STATE OF THE CLOUD?



### WHAT'S GETTING IN THE WAY OF CLOUD ADOPTION?



### WHY ARE SO MANY COMPANIES ADOPTING CLOUD-BASED OPERATIONS?



### COMMON CLOUD OBSTACLES

1

#### LACK OF A SOUND STRATEGY

Not only do businesses fail to clearly define their business and technical strategy for a cloud move, many don't know where to start the process. Without a proper roadmap in place, businesses risk a host of problems both technological and financial.



2

#### LACK OF TECHNICAL EXPERTISE

You need the right technical expertise to mount a cloud migration successfully, and many businesses simply don't have the know-how to get the undertaking completed properly.

3

#### ADAPTING PEOPLE AND PROCESSES

Cloud-based operations represent a significant change in the way organizations conduct their operations.

Processes accordingly, adapting to a cloud environment is a huge challenge.



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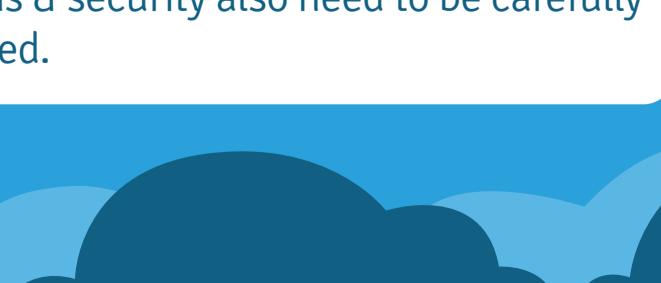
#### CHOOSING THE RIGHT SERVICES

How do you choose the right cloud services to meet your needs? Unfortunately, many businesses either get stymied by under- or overestimating their requirements or don't have the expertise to analyze the tools necessary to help them meet their business goals.

5

#### CONTROLLING UNKNOWN COSTS

Cloud-based tools enable you with the ability to tightly measure and control expenditure with flexible recurring costs - just predictable and measurable expenses.



6

#### SECURITY PERCEPTIONS

Data security is on everyone's mind these days. With so many security breaches, there is a false perception that cloud-based services are more vulnerable to attack. However, the reality is that by adopting cloud-based operations, you'll benefit from an unrivaled level of investment in cloud security that's to a degree most businesses couldn't afford for their on-premises IT.

### THE ROADMAP FOR A SUCCESSFUL MOVE TO THE CLOUD

#### NEEDS ANALYSIS

A cloud services expert can come in and conduct a thorough analysis of your needs, both business and technical, to ensure that your business goals can be met.

#### ACTIONABLE PLAN

Developing a step-by-step plan to get you from zero to full cloud adoption will show you exactly what needs to be done, and what resources you'll need to accomplish it.

#### NON-TECHNICAL GOALS

Financial and procurement strategies, culture & skills training, business processes and project management need to be carefully mapped out and planned.

#### GUIDED MIGRATION

A cloud services expert like Stratiform can handle all of these critical steps through their cloud services, creating the plan, and helping you execute it. They'll get you fully operational in the cloud within 12 months - even if you don't know where to start!

