

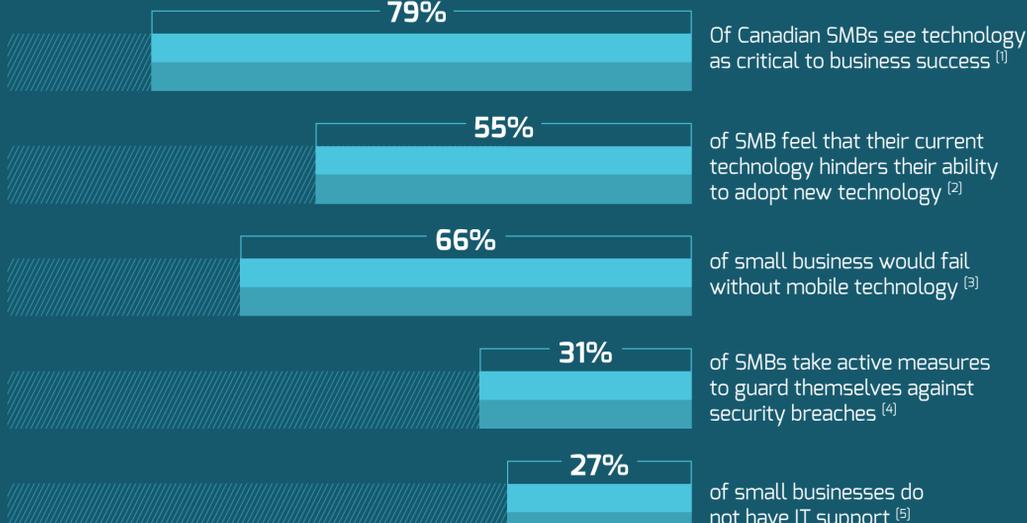
THE ULTIMATE SMB TECHNOLOGY ESSENTIALS CHECKLIST

OVERCOMING COMMON TECHNOLOGY CHALLENGES



Small and medium-sized businesses (SMB) are continually challenged to find technology solutions to help them reach their business goals.

WHAT ARE SOME OF THE MAJOR IT CHALLENGES FACED BY SMBs?



UNDERSTANDING SMB TECHNOLOGY ESSENTIALS



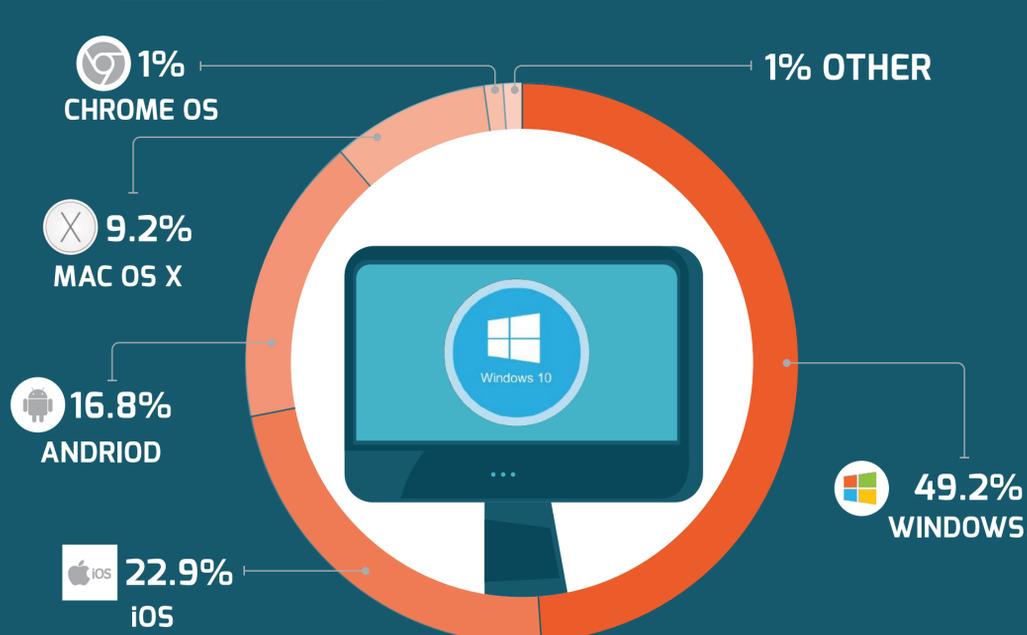
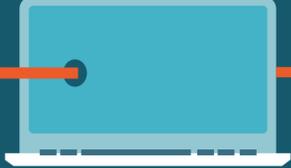
Today's SMB needs a flexible technology environment consisting of the right hardware, productivity applications, and operating systems to remain agile, productive, and profitable.

HERE IS THE CHECKLIST FOR A COMPLETE TECHNOLOGY SOLUTION

DEVICES	PRODUCTIVITY APPLICATIONS	OPERATING SYSTEM
<input checked="" type="checkbox"/> Cost effective hardware	<input checked="" type="checkbox"/> Complete set of productivity software	<input checked="" type="checkbox"/> Powerful and versatile
<input checked="" type="checkbox"/> Powerful devices with the performance to keep your operations moving	<input checked="" type="checkbox"/> Flexible and easy to use	<input checked="" type="checkbox"/> Robust security built-in
<input checked="" type="checkbox"/> Mobile ready	<input checked="" type="checkbox"/> Available support	<input checked="" type="checkbox"/> Active threat monitoring
<input checked="" type="checkbox"/> Integrates with all systems	<input checked="" type="checkbox"/> Collaboration tools	<input checked="" type="checkbox"/> Automates productivity
<input checked="" type="checkbox"/> Hardened against security threats	<input checked="" type="checkbox"/> Works on any device	<input checked="" type="checkbox"/> Easy to use interface
<input checked="" type="checkbox"/> Easy setup and use	<input checked="" type="checkbox"/> Built-in security features to protect your data	<input checked="" type="checkbox"/> Simple deployment
<input checked="" type="checkbox"/> Smooth integration with existing IT	<input checked="" type="checkbox"/> Scalable to fit your organizational needs	
	<input checked="" type="checkbox"/> Cloud ready	

CHOOSING THE RIGHT DEVICES & OPERATING SYSTEMS

PC's such as the Surface Pro Series running Windows 10 for business enjoy a significantly greater market share than Mac OS X and others due to their powerful features, with all versions of the Windows platform far outstripping competing operating systems

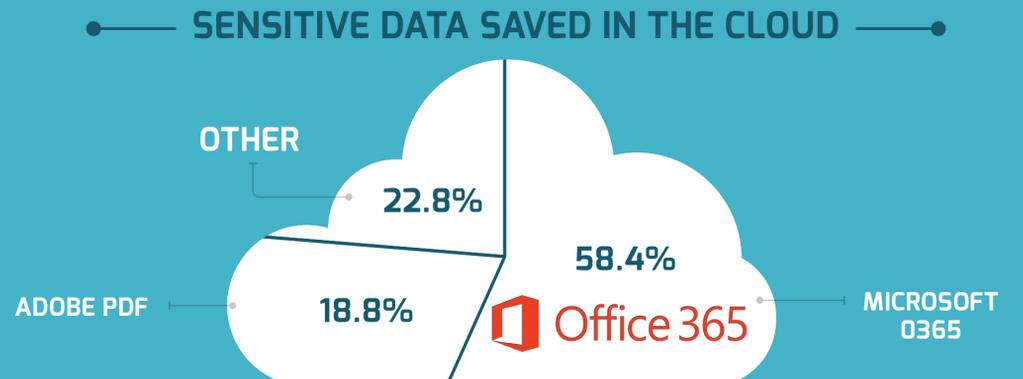


CHOOSING THE RIGHT PRODUCTIVITY SUITE



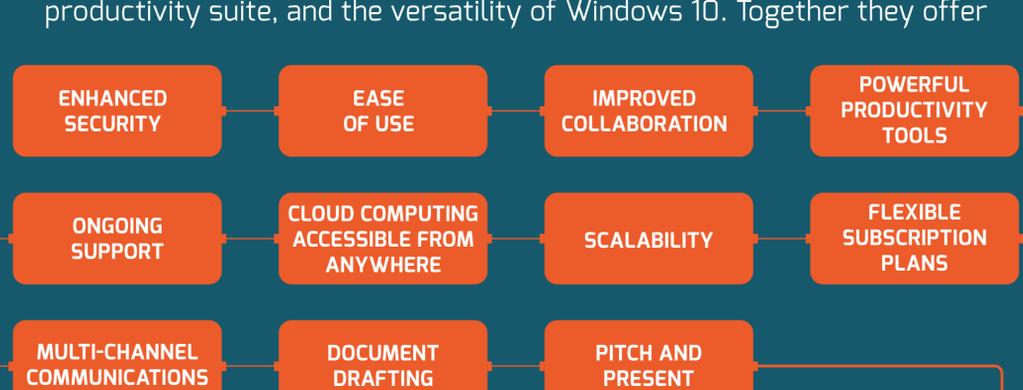
When it comes to choosing a productivity suite, Microsoft's cloud-based Office 365 has become the clear winner among companies looking for comprehensive tools to handle daily business challenges. In fact, due to the suite's sophisticated data security measures, more companies choose to save sensitive data on Office documents in the cloud than any other format.

SENSITIVE DATA SAVED IN THE CLOUD



IMPLEMENTING A COMPLETE SMB TECHNOLOGY SOLUTION

Few complete SMB technology solutions combine the power and performance of Surface devices, the flexibility of the Office 365 productivity suite, and the versatility of Windows 10. Together they offer



Using this checklist, you can get back to focusing on business by getting your technology to work for you.

Sources:

- <https://www.salesforce.com/ca/blog/2017/05/Canada-Small-Business-Technology-Trends.html>
- https://content.insight-web/content/insight-web/en_US/learn/content/gated/ever-evolving-tech-and-your-growing-business-ac1013.html?prefcode=Whitepaper-ever_evolving_tech_and_your_growing_business
- http://about.att.com/category/all_news.html
- <http://www.securitymagazine.com/articles/87288-the-costs-and-risks-of-a-security-breach-for-small-businesses>
- <https://lauriemccabe.com/>
- <http://www.zdnet.com/article/todays-most-popular-operating-systems/>
- <https://www.skyhighnetworks.com/cloud-security-blog/7-charts-reveal-the-meteorite-rise-of-office-365/>