

# How to leverage on cloud and mobile technology to improve our business efficiency and productivity?



More and more companies are jumping into the cloud to help streamline workflows and bring mobility to their workforce. Over 80% of cloud adopters saw improvements within 6 months of moving to the cloud. Companies are saving time and making their organizations more efficient with the cloud, which is saving their organization even more money.

- FX Working Folder Service
- FX Translation Service
- FX Cloud On-Demand Print Service
- FX SkyDesk Business Collaboration Service
- Document Process Automation Service

The cloud is increasingly being accessed by mobile devices. Companies that enable full access to corporate resources through these devices will gain competitive advantage.

No more manual data-entry!

I can easily store and manage my documents!

No more delays in processing!

I can translate a document at the press of a button!

I can easily scan my documents for storage!

I can send the PO to my supplier at the click of a button!

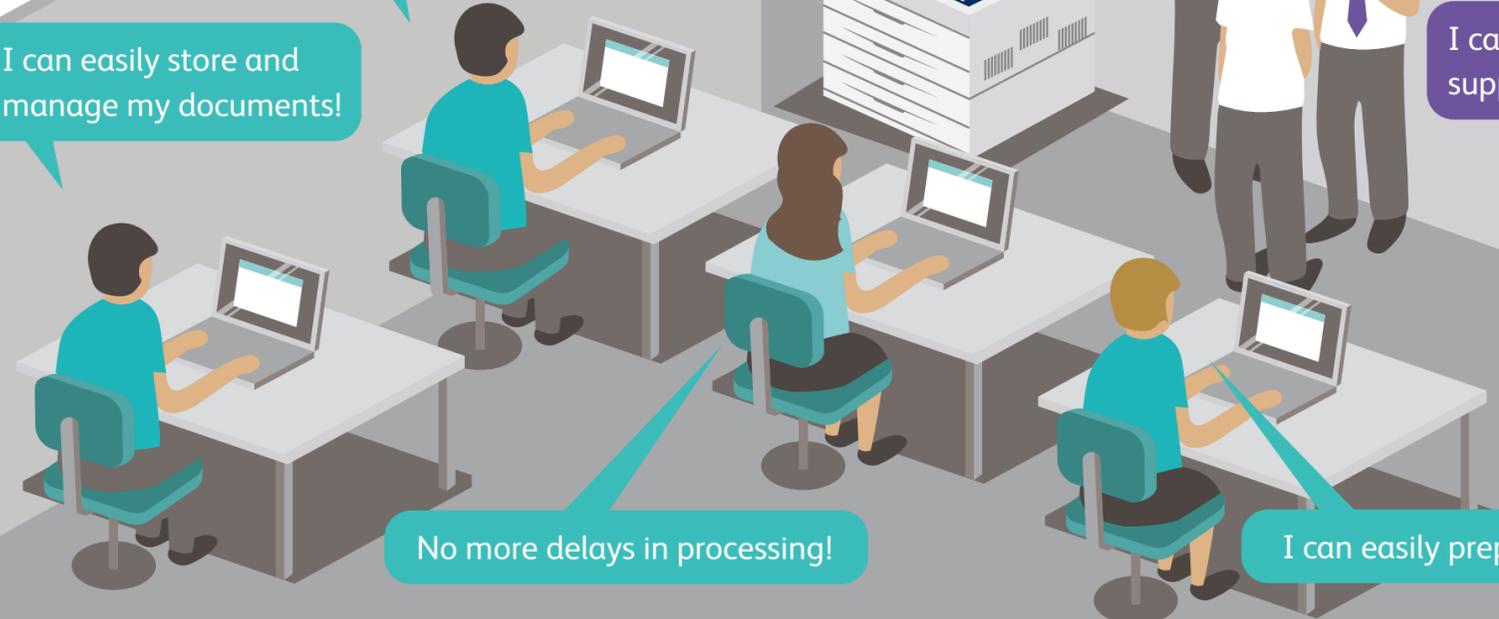
I can easily prepare documents and share them!

I can easily retrieve the documents I need!

Printing from my mobile device is so easy!

Mobile Forms are more efficient than paper!

I can now submit my orders at the press of a button!



# How to mitigate risk of information leakage?

Organizations spend lots of money on data and infrastructure security. However, **80% of information leakage** occurs from within the office with unsecure paper media cited as the main cause.



Fuji Xerox security solutions enable you to protect and secure your paper-based information.

	Copy	Print	Scan	Fax,iFax
Sam	○	○	○	○
Sally	○	x	○	○
Peter	○	○	x	x
Tina	○	○	○	x



## 1. Print Control

Setup print policies to prevent unauthorised printing of sensitive documents. Print Rules can be setup to trace for any "content" in the printed document and routed for approval or auto-rejection.

## 2. User Authentication

User authentication by Access Cards ensures that only the authorized personnel have access to your multifunction devices.

## 3. Access Control

Manage and control "who can do what" on your multifunction devices.

## 4. Copy Protection

Protect your sensitive or confidential documents with "embedded digital codes" to prevent copying, scanning or faxing.

## 5. Follow You Print

Ensure documents are no longer left uncollected. Print jobs are stored in a secured print queue and will only be printed when the user authenticates himself and releases the print job.

## 6. Image Logging

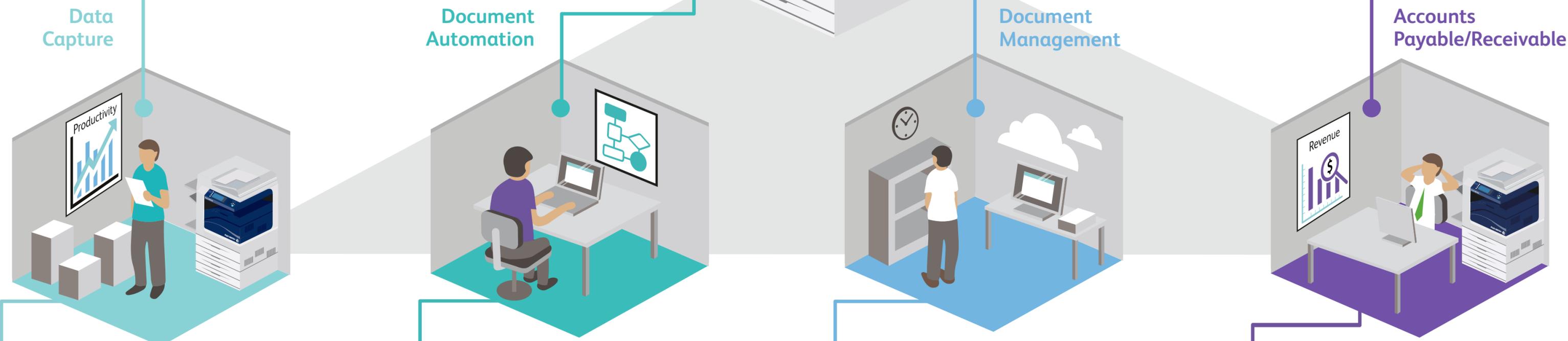
Ensure that all "document activities" performed on the multifunction devices are tracked and logged to provide you with an audit-trail including the images of the documents processed.

# How to increase ROI and gain more value from your multifunction device at the same time?

Most organisations use the multifunction device (MFD) mainly to do copy, print, fax or some scanning. Did you know that you can get more ROI and business benefits by deploying your MFD as a Document Portal?



By linking your multifunction device to your business applications, you can do more to improve your business processes.



## Data Capture

- Eliminate manual data-entry**
  - Scan forms such as invoices, DO, PO etc
- Automated Data Capture**
  - Reduce time required for manual data-entry.
- Scan-to-OCR**
  - Easily convert paper-based information into Word or Excel formats.

## Document Automation

- Link multifunction device to BPM, workflow or other business systems**
  - Easily scan and route documents for approval or processing.
- Automatically archived to document repository or DMS.**
  - Eliminate manual paper process.
  - Reduce tedious and time consuming paper-work and delays.

## Document Management

- Scan connectors provides a better way to scan documents directly to DMS**
  - Direct scan to DMS such as FX DocuShare and MS SharePoint and others
  - Reduce manual steps and saves valuable time
  - Easier, faster and more efficient way to scan

## Accounts Payable/Receivable

- Turns multifunction device into a “digitization and processing” portal for critical documents**
  - Scan Invoices, Purchase Orders, Dos for processing
  - “ Auto-extraction” of data increases productivity
  - Data can be validated on-line
  - Documents can be routed for approval
  - Import data to other systems eliminating the need for manual entry.

# How to provide a secure and simple print service with efficient print management and accounting?

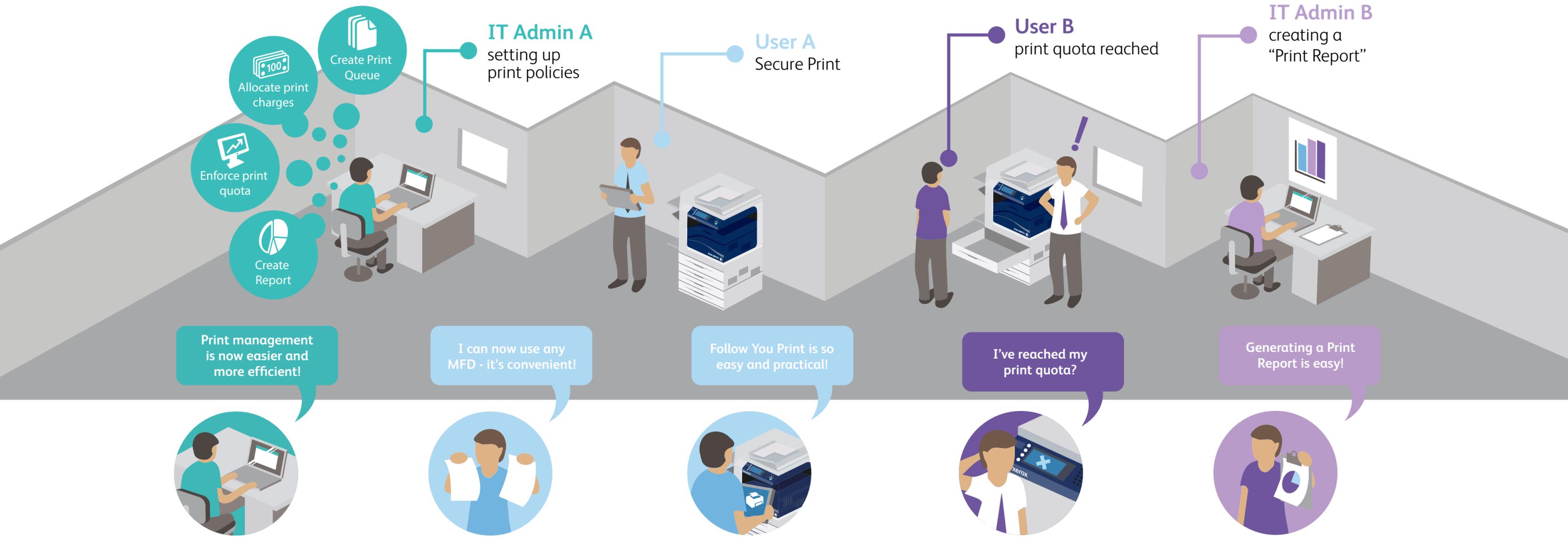


- Fuji Xerox Print management software helps companies gain control and management of their printing to reduce costs, increase document security and enable sustainability programs.



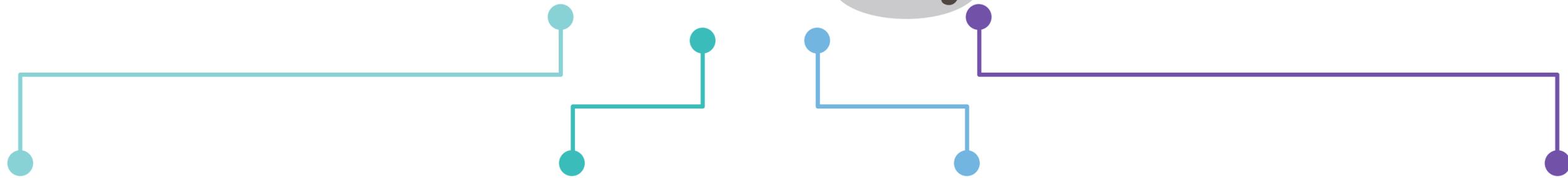
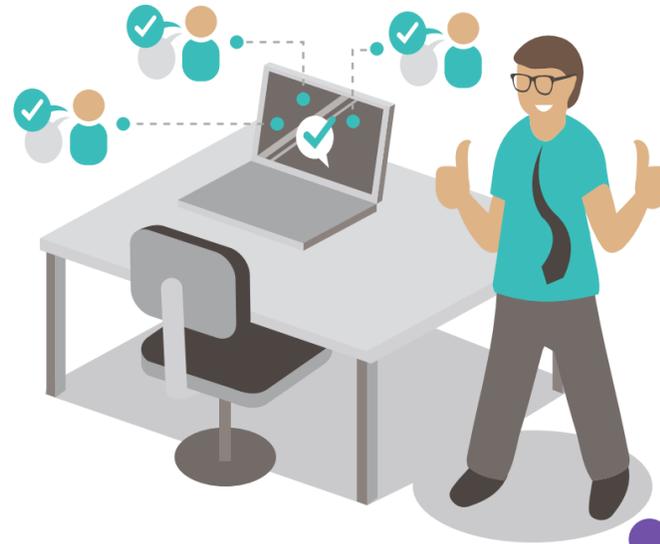
### Secure Follow You Printing

Allows users to print from anywhere, anytime and pick up the documents when and where they want. All while eliminating the risk of private information being left at a printer - and reducing wasted paper, resources and time from unclaimed documents and inefficient print workflows.



# Delight Your Customers

Fuji Xerox enables effective communications through targeted personalized communication, cross media communication, making it easier to do business with customers and improving overall response time to customers.



How can we improve targeted personalized communication so as to delight our customers?

How can we use Cross Media Communication to delight our customers?

How can we make it easier for our customers to do business with us and delight them in the process?

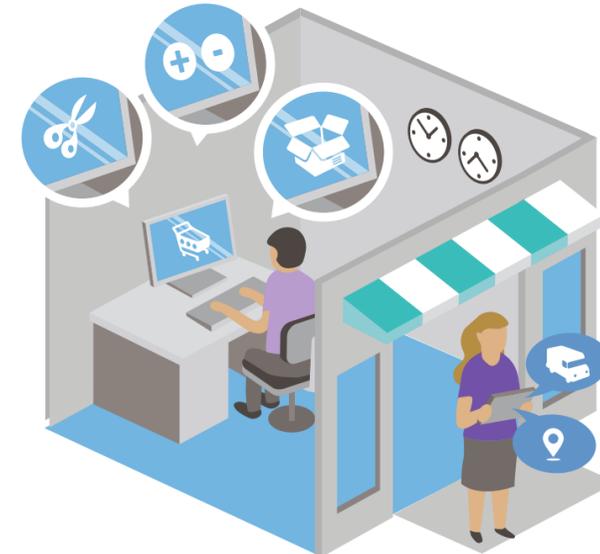
How can we improve our response times to customers so as to delight them?



The answer can be  
**Through 1 to 1 Marketing**



The answer can be  
**Through Customer Communication Management**



The answer can be  
**Through Web to Print Solutions**



The answer can be  
**Through Output Management Solutions**

# Improve Operations



Fuji Xerox enables more efficient and effective operations through the use of workflow and automation solutions that meet the needs of the customer.

Solutions that help customers improve their operations.



**Document Automation** | Reduction of preprinted stationary and efficient and effective distribution/archive/capture of documents

**Finishing Solutions** | Efficient turnaround of professional print jobs regardless of complexity of finishing e.g. hole punching, stapling, laminating etc.

**Process Automation** | Automated and efficient turnaround of print jobs regardless of complexity

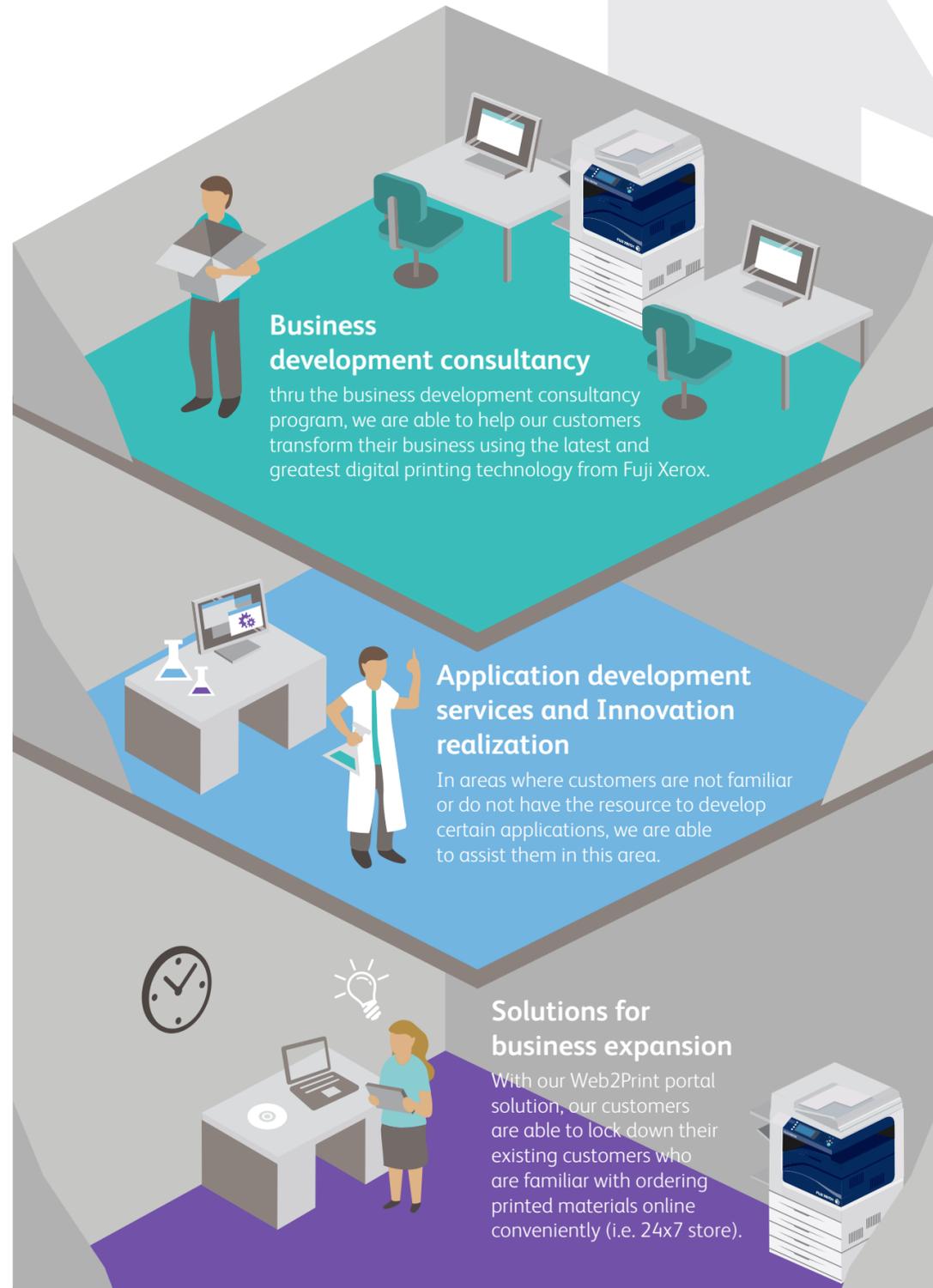
**Color Management Solutions and Consultancy** | Accurate and consistent colour output produced through an industry standard process

**MIS- Management Information Systems** | Allows for accurate quotation, charging and collection of payment for services rendered by a print provider

# We help our customers grow their business



## Networking platform, industry share



- Almost once every 2 mths, we organize webinars which last about 1hr with different topics and extend them to customers. The speakers are from diversified background and the topics related to their GC business.

- We also organize half yearly Learning series for our loyalty group of customers. We shared best practices in different areas gearing towards "Sales Excellence and Operation Excellence". The sessions usually last a morning and past turnout are in the range of 40-50pax.

- Customers who sign up as premier partners are eligible for the annual premier partner conference. Usually held outside Singapore. The conference provide a platform for the premier partner customers to learn from the 1 day conference, site visits to printing companies in the GC space and more importantly, networking with the other premier partner customers in the region.



# Create The Future Today

**Vision** | Partner our customers for future growth

**Mission** | Bring to market technologies and solutions that transform how businesses operate.



## New Markets

### Breakthrough Technologies

Production colour Inkjet

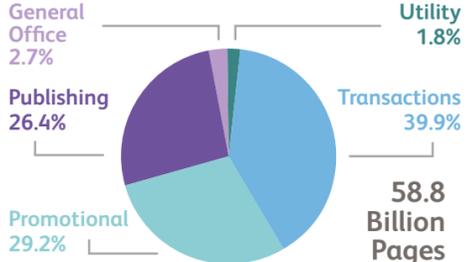
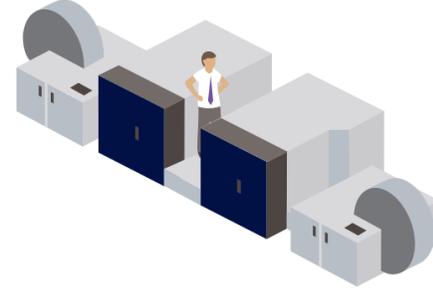
3D Printing

Future

Business Expansion

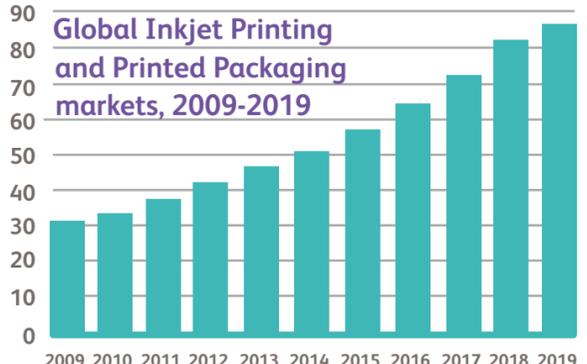
Adjacent Technologies

Digital Finishing



Source: U.S. Digital Production Printing Applications

### The Inkjet Expansion Continues

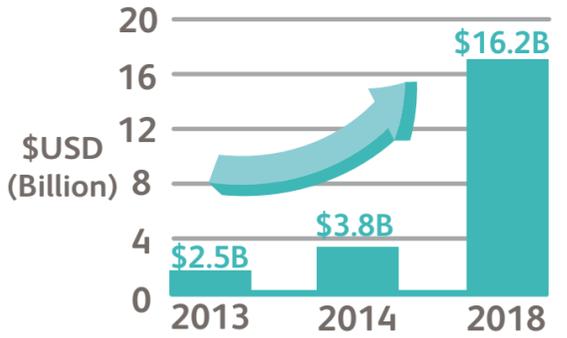


Source: Smithers Pira, The Future of Inkjet Printing to 2019

**GLOBAL INKJET MARKET**  
Market is expected to grow rapidly at an average annual growth rate of 12.7% in volume terms between 2014 and 2019.

**GLOBAL 3D PRINTING MARKET**  
Canalys predicts the global 3D printing market will grow from \$2.5B in 2013 to \$16.2B by 2018.

### GLOBAL 3D PRINTING MARKET Estimates & Forecast (2013 -2018)



Source: Canalys estimates and forecast, Canalys 2014

### GLOBAL 3D PRINTING MARKET APPLICATIONS

- Consumer Products
- Defence
- Healthcare
- Education and Research
- Industrial Products
- Aerospace
- Automotive
- Others



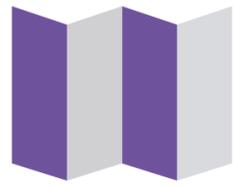
Cutting



Coating & Laminating



Binding

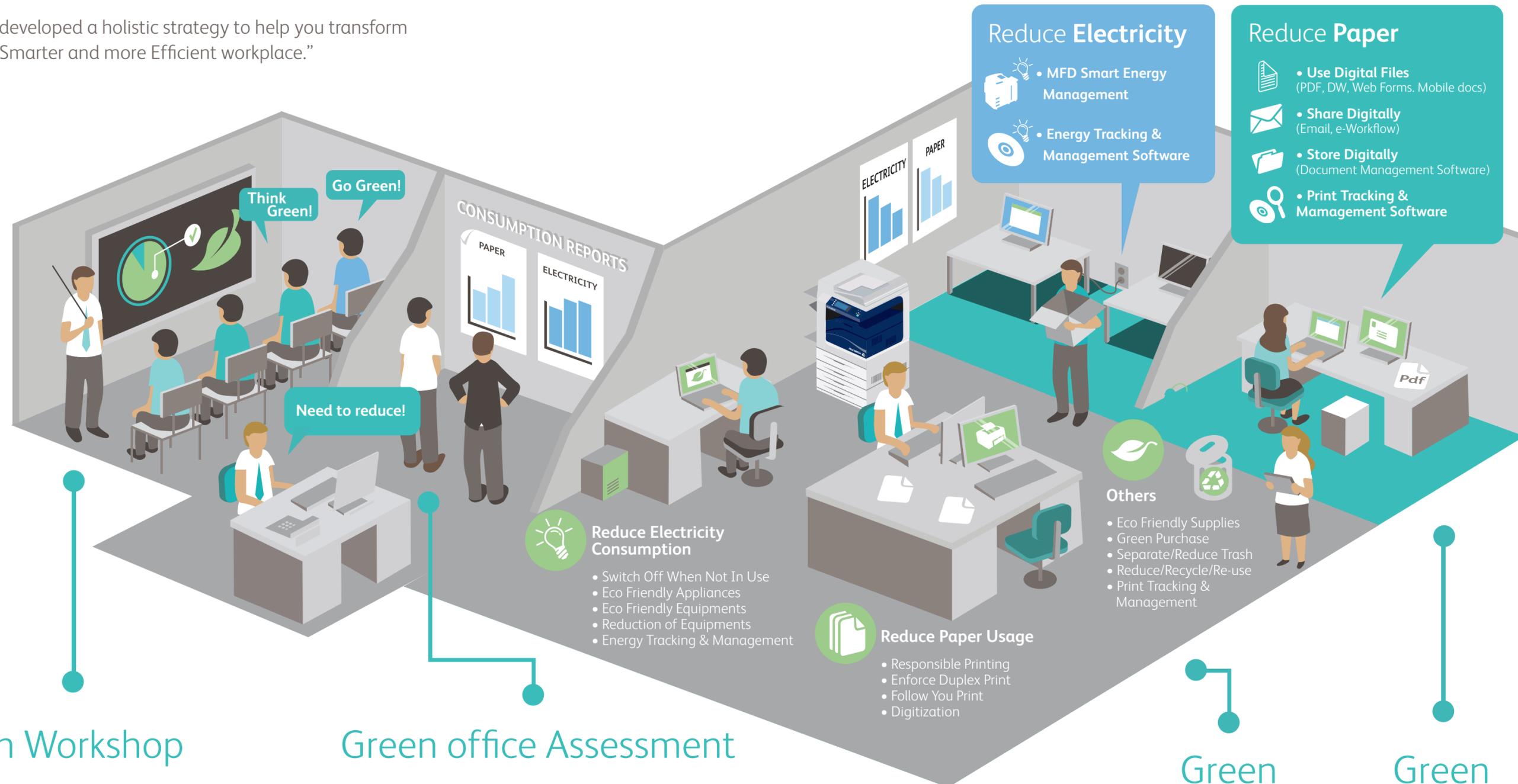


Multi-Finishing

# How do we go green and promote sustainable practices in our workplace?



Fuji Xerox has developed a holistic strategy to help you transform to a “Greener, Smarter and more Efficient workplace.”



## Go Green Workshop

At Fuji Xerox, we have learnt that in order for your organization to fully go green, you'll need to change the behavior of your staff. Our green workshop will empower staff to transform your organization to be greener, smarter and more efficient.

## Green office Assessment

Once we've trained your staff, we'll need to create an environment within the office that promotes the culture and mindset you are looking to instill within the organization.

Green Practice

Green Solution

How can we leverage on outsource services to reduce operational and labor costs , improve our efficiency and enable us to focus on our core business processes ?



### IT Services -

Taking care of your infrastructure and IT services anytime, anywhere.

- IT CONCIERGE (ICS)
- IT ANSHIN
- Data Centre Services

### Managed Services -

Improving your overall print efficiency, incremental savings and business process improvement.

- \* MPS / MCS (Managed content services)
- \* Print Room
- \* Mail Room

### Device Remote Support Services

Providing proactive and efficient support services for your fleet of equipment.

- Remote monitoring
- \* EPBB (MFD)
- \* PRS (PSBG)
- \* Proactive monitoring
- \* Consumables tracking
- \* Fault tracking and reporting
- \* Green report
- \* LODEM

### Marketing Communications Services

Transforming your business's marketing and communications with more efficient processes.

- \* CMS (Communications & marketing Services)
- \* FXDMS
- \* Mediaswitch Services

### Imaging & Document Management Services

Streamline your document workflow for optimal cost efficiency and response time.

- \* Scanning services
- \* Indexing services
- \* Document management services
- \* OCR Services



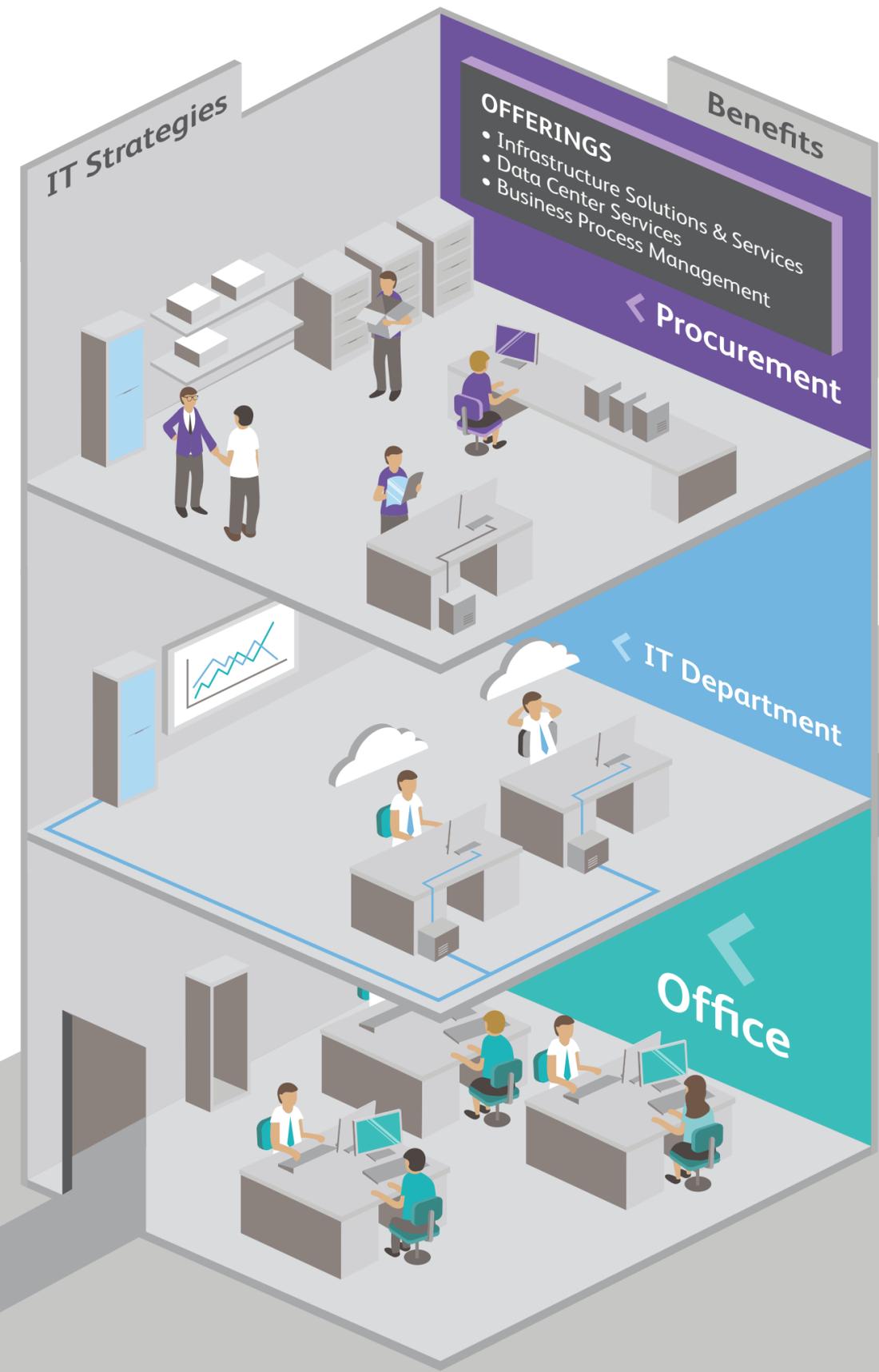
# How do we leverage IT automation and Cloud technology to increase revenue growth and lower operating cost?



- Trusted Partner
- Single Interface
- Secure & Low Risk
- Flexibility
- Business Friendly

- Lower Operating Cost
- Flexibility
- Scalable IT growth
- Increase Compliance
- Business Resilience

- Reduce Cost
- Better Security
- Increase Productivity
- Better Customer Experience
- Increase Compliance



- One stop shop
- Hardware, software services
- End to end Solutions

- Private Cloud
- Less Resources
- Less IT equipment

- Paperless
- Automated
- Integration

# Focusing on what matters most



How we help customers throughout their journeys:



Market-leading technology



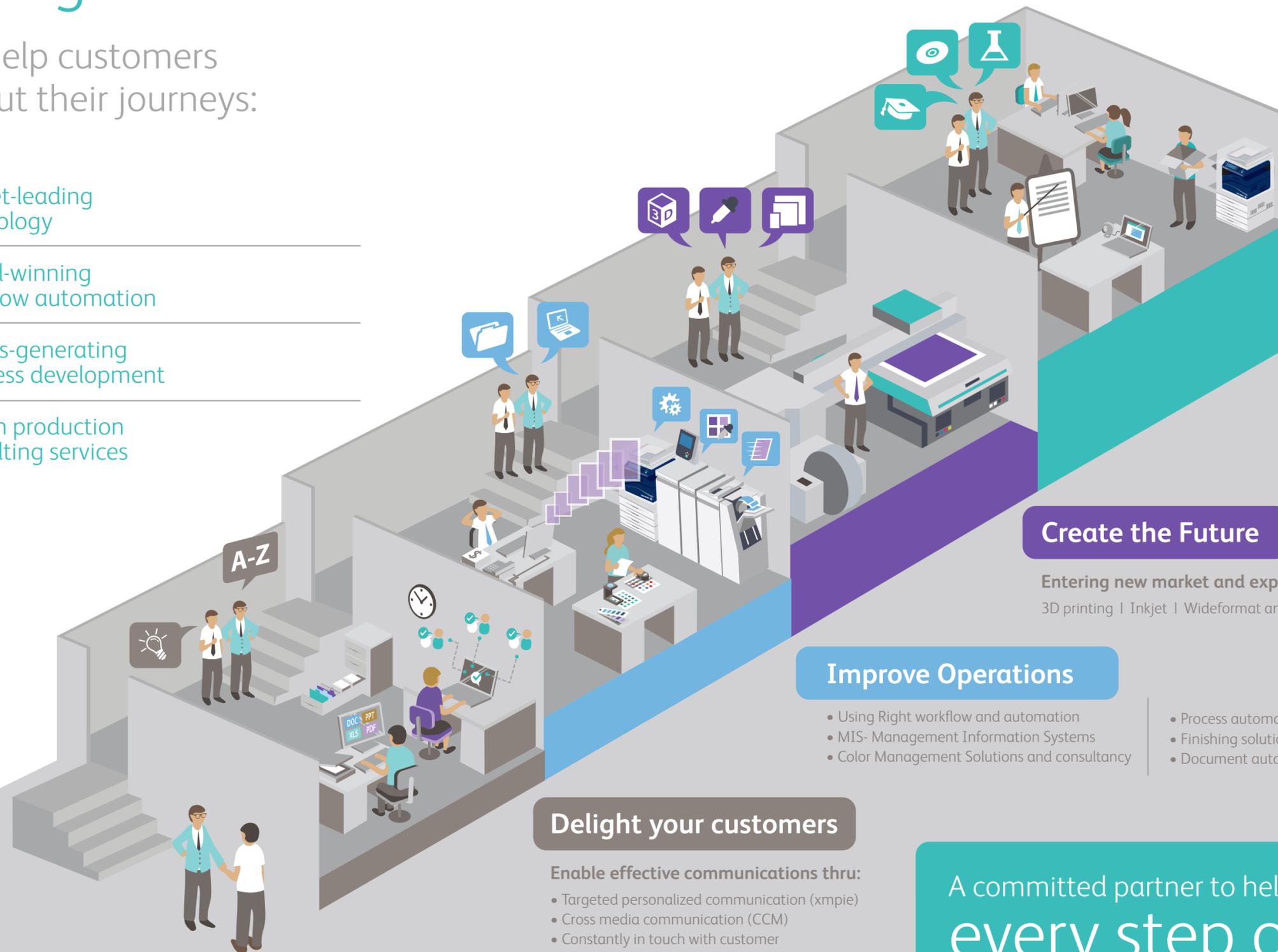
Award-winning workflow automation



Results-generating business development



Proven production consulting services



## Grow your business

- Business Development consultancy
- Application Development services
- Innovation realization
- Solutions for business expansion (W2P)
- Networking platform, industry sharing

## Create the Future

Entering new market and expanding current offering  
3D printing | Inkjet | Wideformat and Finishing

## Improve Operations

- Using Right workflow and automation
- MIS- Management Information Systems
- Color Management Solutions and consultancy
- Process automation
- Finishing solutions
- Document automation

## Delight your customers

- Enable effective communications thru:
- Targeted personalized communication (xmpie)
  - Cross media communication (CCM)
  - Constantly in touch with customer thru Web2Print solutions
  - Improving respond time to customer

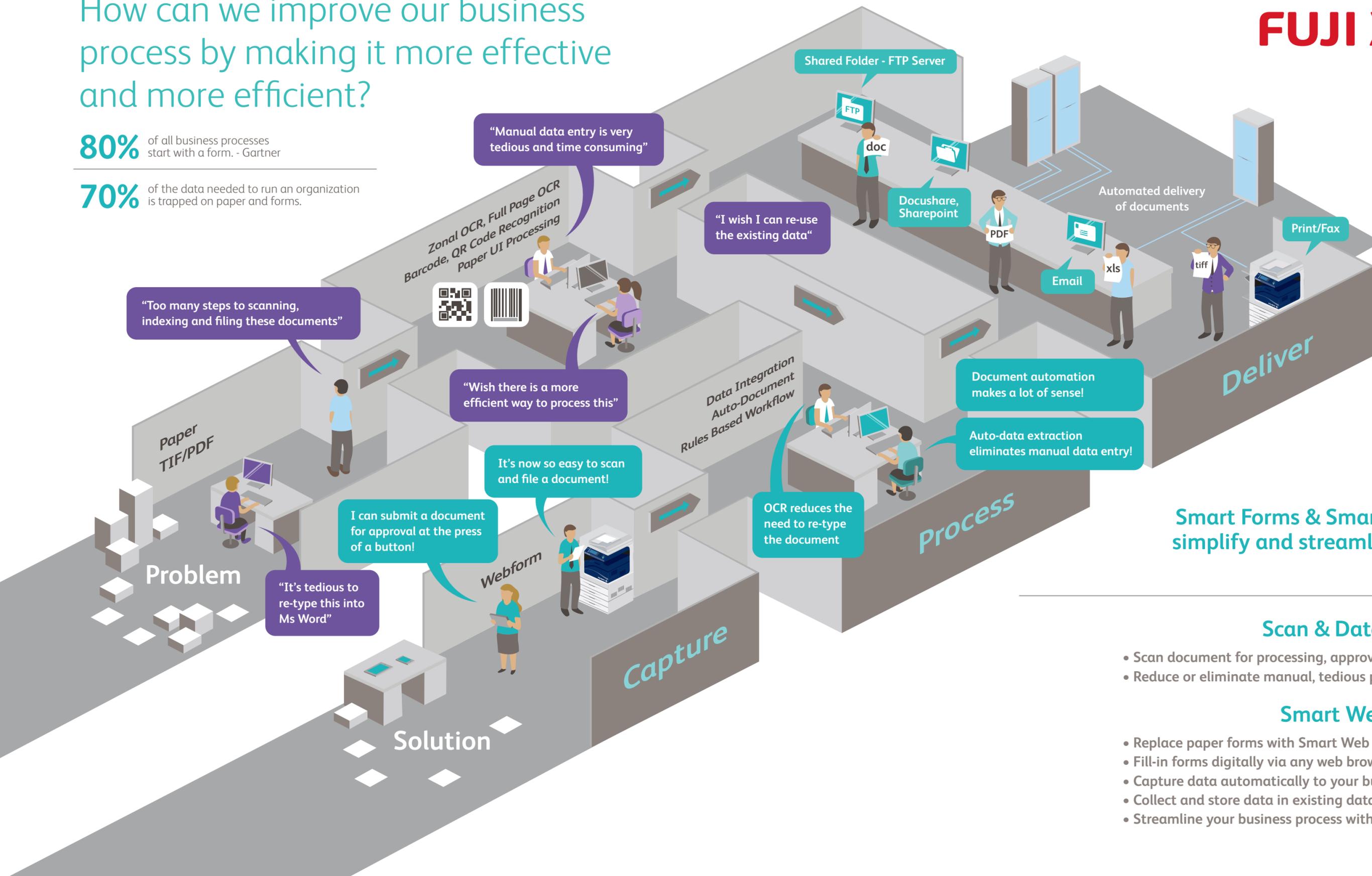
A committed partner to help customers succeed...  
**every step of the way.**

# How can we improve our business process by making it more effective and more efficient?



**80%** of all business processes start with a form. - Gartner

**70%** of the data needed to run an organization is trapped on paper and forms.



Smart Forms & Smart Capture enables you to simplify and streamline your business process

## Scan & Data Capture :

- Scan document for processing, approval, archival or routed for distribution.
- Reduce or eliminate manual, tedious paper work and data entry.

## Smart Web Forms:

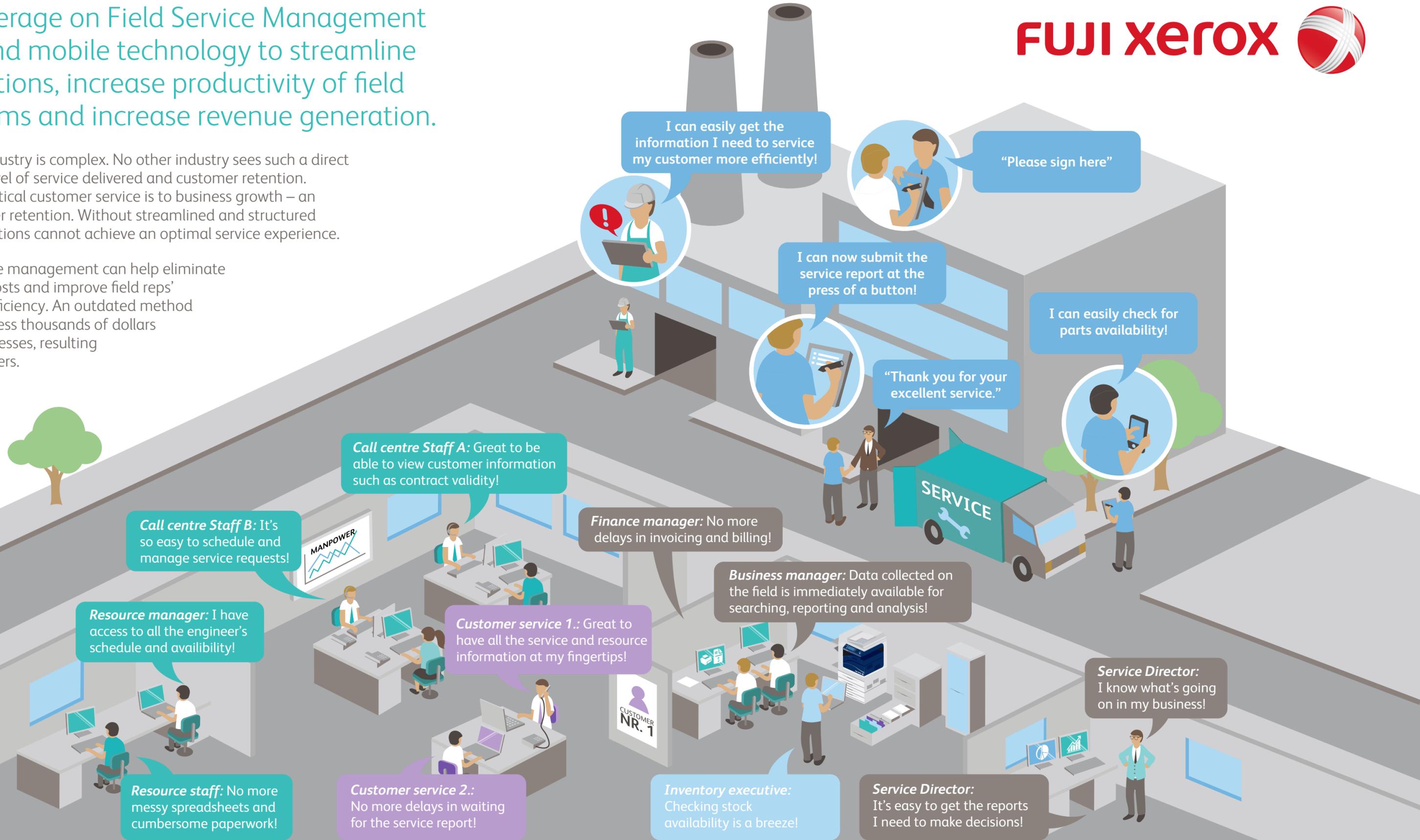
- Replace paper forms with Smart Web Forms
- Fill-in forms digitally via any web browser or any mobile device.
- Capture data automatically to your business system
- Collect and store data in existing databases and other data sources
- Streamline your business process with data accuracy and speed.

# How to leverage on Field Service Management Solution and mobile technology to streamline field operations, increase productivity of field service teams and increase revenue generation.



The field service industry is complex. No other industry sees such a direct link between the level of service delivered and customer retention. It is evident how critical customer service is to business growth – an increase in customer retention. Without streamlined and structured processes, organisations cannot achieve an optimal service experience.

Efficient field service management can help eliminate problems, reduce costs and improve field reps' productivity and efficiency. An outdated method can cost your business thousands of dollars and inefficient processes, resulting in unhappy customers.



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