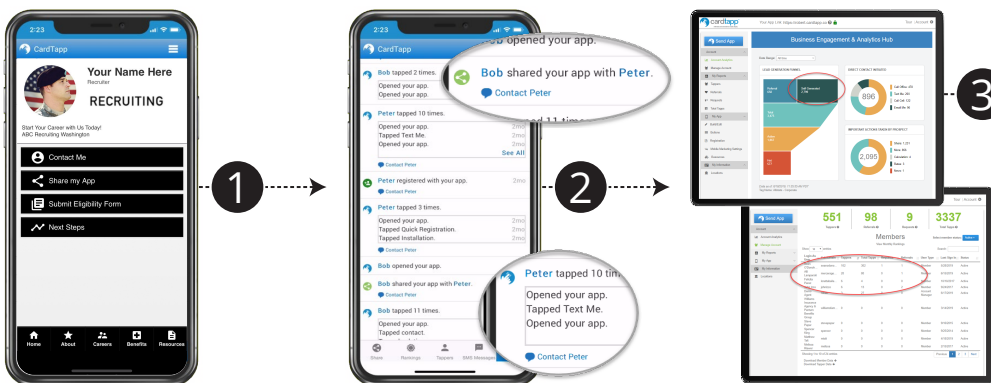# MISSION: ARM RECRUITERS WITH THE TOOLS NECESSARY TO COMPETE IN THE SOCIAL/MOBILE LIFESTYLE OF TODAYS CANDIDATES

More Candidates | *Higher Quality Candidates* | *More Effective Recruiting Teams*

cardtapp™

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CardTapp serves the recruiting mission. It increases the operational effectiveness of individual recruiters and supports optimization of overall team performance. It is a force multiplier integrating with and fully leveraging the mobile device lifestyle of today's candidates.

The CardTapp solution has three major components.

The tip of the spear is the CardTapp mobile application -- an intelligent business card that is distributed among candidates and referring partners.

A second component captures and delivers candidate engagement with the application (intention signaling) to recruiters informing follow up & improving outcomes.

The third and final component is a powerful analytical toolkit that rolls up and reports upon data across recruiting teams permitting insight into recruiting operations that was previously unknowable.

PAST PERFORMANCE

Government - Army National Guard, Federal Contractors
Commercial - Boy Scouts of America, Commercial Insurance, Title and Escrow Mortgage Real Estate

Product used in a commercial environment (COTS).
Software licenses are assigned to the credential for unlimited computer use. Licenses are transferable to handle recruiter turnover. Our apps have been used **over 35,000,000 times**. Typically takes less than two hours to install and fully implement. Employees self-enroll to free up IT Services. The development team has over 80 years of software development. Public Sector led by a management team including Fortune 100 and top government contractors. Software developed and coded in the USA Pride in Customer Service and performed in USA. Low cost of ownership.

NAICS CODES:

511210 Software Publishers

541511 Custom Computer Programing Services

541512 Computer Systems Design Services

541519 Other Computer Related Services

541613 Marketing Consulting Services

541810 Advertising Agencies

541870 Advertising Material Distribution Services

DUNS: 32202299

CAGE CODE: 7YNU9

PRODUCTS: MOBILE RECRUITING NETWORKING PLATFORM:

- Mobile App
- Real-time insights through engagement analytics
- Manager Dashboard
- Full feature pilot to test functionality & capabilities
- Data Aggregation via Mobile Apps
- CRM/RMS Integration
- Digital Business Card
- Personal/Company Branded Mobile App

ABOUT CARDTAPP

YEAR ESTABLISHED: 2012

BUSINESS TYPE:
Design, Distribute, Original Manufacturer, Software coded in USA

SOLUTION USAGE:
35 million app engagements